

# Client Lifecycle Orchestration



	<ul style="list-style-type: none"> <li>Marketing</li> <li>Lead generation</li> <li>Initial contact</li> <li>Needs assessment</li> <li>LinkedIn</li> </ul>	<ul style="list-style-type: none"> <li>Lead scoring</li> <li>Nurturing campaigns</li> <li>Providing resources</li> <li>Assessing interest</li> <li>Remarketing</li> </ul>	<ul style="list-style-type: none"> <li>Needs evaluation</li> <li>Discovery calls</li> <li>Customized proposals</li> <li>Addressing objections</li> <li>Negotiations</li> </ul>	<ul style="list-style-type: none"> <li>Negotiating</li> <li>Closing</li> <li>Contract signing</li> <li>Payment terms</li> <li>Handover</li> </ul>	<ul style="list-style-type: none"> <li>Orientation</li> <li>Walkthrough</li> <li>Training and education</li> <li>Integration assistance</li> </ul>	<ul style="list-style-type: none"> <li>Review/evaluation</li> <li>Seeking feedback</li> <li>Addressing concerns</li> <li>Building loyalty</li> </ul>	<ul style="list-style-type: none"> <li>Implementation support</li> <li>Training/onboarding</li> <li>Ongoing assistance</li> <li>Monitoring usage</li> </ul>	<ul style="list-style-type: none"> <li>Encouraging advocacy</li> <li>Testimonials/reviews</li> <li>Referrals</li> <li>Building relationships</li> </ul>
	<ul style="list-style-type: none"> <li>Curious</li> <li>Exploring options</li> <li>Gathering info</li> <li>Assessing needs</li> <li>Seeking solutions</li> </ul>	<ul style="list-style-type: none"> <li>Showing interest</li> <li>Evaluating suitability</li> <li>Consideration</li> <li>Comparing alternatives</li> </ul>	<ul style="list-style-type: none"> <li>Seeking more details</li> <li>Confirming compatibility</li> <li>Deciding on features</li> </ul>	<ul style="list-style-type: none"> <li>Deciding</li> <li>Feeling satisfied</li> <li>Completing the purchase</li> <li>Relief or excitement</li> </ul>	<ul style="list-style-type: none"> <li>Getting started</li> <li>Setting up</li> <li>Overcoming challenges</li> <li>Initial engagement</li> </ul>	<ul style="list-style-type: none"> <li>Assessing satisfaction</li> <li>Reflecting on value</li> <li>Gathering feedback</li> <li>Exploring improvements</li> </ul>	<ul style="list-style-type: none"> <li>Incorporating into routine</li> <li>Enjoying the benefits</li> <li>Solving problems</li> </ul>	<ul style="list-style-type: none"> <li>Spreading the word</li> <li>Positive Reviews</li> <li>Loyalty and support</li> <li>Sharing success stories</li> </ul>